# PRIVACY POLICY FOR SELLERS

### INTRODUCTORY PROVISIONS

- 1. All processing of personal data is carried out on the basis of and to the extent permitted by the General Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as "GDPR") and related regulations, as well as Act No 110/2019 Coll., on the processing of personal data, as amended. This applies to the processing of personal data that we process ourselves as well as to the processing carried out by our processors that we have commissioned to process certain data.
- 2. Personal data is processed from the moment you write to our email for sellers and/or register on our website for sellers https://stanky.metronome.cz (hereinafter referred to as the "website"), express your interest in entering into a contract with us for the participation of a seller in our event (hereinafter referred to as the "Contract"), for the duration of the registration, the effectiveness of the contract, for the time necessary to exercise your and our rights, or until your request to cancel the registration or delete it from our contact database, if the legislation does not provide for a longer period.
- We aim to ensure a high level of data protection when processing your personal data. We make full use of minimisation and anonymisation tools and proceed to terminate the processing of personal data whenever desired.
- 4. This Vendor Privacy Policy (the "Policy") is intended to provide transparent information about the processing of personal data. We strive to improve and respond to all processes to evolving *best practices*, and for this reason the Policy may be subject to change. The current version of the Policy is always sent to you at the latest before you place an order on our website,

and, in the event of material changes to the Policy, subsequently to your email.

## PERSONAL DATA CONTROLLER

- 1. The administrator of the personal data of the sales is the company **Evil Team s.r.o.,** ID No.: 27630935, VAT No.: CZ27630935, with registered office at U Šalamounky 769/41, 158 00 Prague 5, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 120160.
- 2. Personal data is processed by the above-mentioned trading companies as joint controllers of personal data within the meaning of Article 26 GDPR, in particular in relation to the purposes that are distinguished by colour in the Principles from the rest of the text. This is due to the sharing of contact details between our companies. While Metronome Production Ltd. exclusively organises the event of the same name, Evil Team Ltd. provides catering and other services for this and other events organised by third parties. For this reason, vendors with whom we have been satisfied can then approach Evil Team s.r.o. with offers to work with them on other events. When cooperation on other events occurs, the information on the processing of personal data set out in the Policy can be relied upon, except that the vendor in question will

enter into a contract with Evil Team Ltd. that is different from the Agreement, for a different event.

## PURPOSES OF DATA PROCESSING, CATEGORIES OF DATA, LEGAL TITLES FOR DATA PROCESSING

- 1. The processing of personal data is only possible provided that there is a purpose for the processing (why we process) and the legislation allows the processing (on what basis). Each processing only works with certain personal data.
- 2. We process the following categories of data:
  - i. <u>basic:</u> probably brand, company, name, surname, brand, phone number, e-mail, type of products sold or services provided, website
     (this may be your data directly, especially if you are a sole trader, the data of the statutory body, the data of an employee or another person who represents the entrepreneur),
  - ii. <u>legal and payment:</u> e.g. company, company ID, VAT number, VAT ID, registered office, type of service or product purchased, VAT rate, bank account number
  - iii. <u>Technical:</u> Session ID (the number assigned to your device when you view a web page on the site)
- 3. The basic data is processed for the following PURPOSES:
  - registration on the web
  - enabling the ordering of services or products
  - confirmation of contract conclusion by e-mail and other communication
  - provision of ordered services, in particular provision of sales area for the vendor's stand, provision of related services
  - provision of payment terminals for payments with chip wristbands
  - sales registration, commission calculation, payment of sales obtained from payments with chip bracelets

in terminals to the bank account of the seller

so that we can conclude the <u>Contract</u> with you and can properly perform our obligations under the Contract; the legal title in this case is the performance of the Contract within the meaning of Article 6(1)(b) GDPR

- 4. Basic, legal and payment data are processed for the following PURPOSES:
  - the exercise of your rights under the Contract, in particular the assessment of the validity or otherwise of your claims and the corresponding choice of compensation or other solution
  - exercising your rights as a data subject
  - preservation of tax documents for tax administration purposes
  - prevention and detection of fraudulent behaviour
  - protection of health, life and property

so that we can properly fulfil the obligations imposed on us by  $\underline{law}$ ; the legal title in this case is the performance of a legal obligation within the meaning of Article 6(1)(c) GDPR

- 5. Technical data is processed for the following PURPOSES:
  - seamless registration on the website

to provide the simple, intuitive and secure web browsing experience you normally expect; the legal basis in this case is our <u>legitimate interest</u> within the meaning of Article 6(1)(f) GDPR, and this processing can be carried out without your consent

- 6. The basic and some of the legal data are processed for the following PURPOSES:
  - Creation, maintenance and use of a database of vendors and the type of their products or services, with basic internal notes where appropriate
  - sending newsletters about planned events, basic terms and conditions for sellers, including links to relevant websites with further information if interested (direct marketing)

! we use **profiling** for marketing purposes, i.e. we evaluate aspects of sellers or their products or services, which allows us to tailor the newsletter to individual sellers, while we often exclude sellers from the database who have experienced a major problem in our cooperation, otherwise we keep the data in the database in case of good cooperation! you can opt-out of receiving the newsletter by clicking on the link in each such newsletter

so that we can approach vendors with whom we were satisfied at the current event to participate in future editions of the event, as well as similar events, and thus offer the opportunity for additional business for the vendors; so that we only offer participation in vegan events to veggie burgers, so that we do not send offers for winter events to ice cream vendors, etc.; the legal title in this case is our <u>legitimate interest</u> within the meaning of Article 6(1)(f) GDPR, and this processing can be carried out without your consent

7. Another legal title for processing personal data is **consent**, which comes into play in cases where it is not possible to process personal data on the basis of law, contract or legitimate interest. Whether you consent to processing is up to you, as is whether you withdraw your consent in the future. However, consent is required for certain types of communication, e.g. email, SMS, etc., as this is required by the legislation governing electronic communications services. Even in these cases, consent can always be withdrawn.

If you have not registered on the website, have not ordered our services, but write to us at the email address listed on the website, we will send you an email asking if you are interested in staying in touch, adding you to our database, and sending you information about upcoming events that we would like to invite you to as a vendor if you are interested. If you are interested, you must give us your consent by clicking on the link provided or simply reply to the email stating that you agree to be included in the vendor database and receive the newsletter. We will also ask you to consent to receive the newsletter if you successfully register on the website but do not subscribe to our services. In this case, you give your consent again by replying to the email asking if you want to stay in touch and be included in our database, or by clicking on the link if available in the email.

## **RECIPIENTS OF PERSONAL DATA**

- 1. The data is provided exclusively to the categories of recipients listed below:
  - i. Payment system providers at our events

**NFCtron a.s.,** ID No.: 07283539, is our processor, whom we authorize to process your data in order to set up a payment terminal for you to receive payments for your products or services, to keep records of payments, to calculate the commission properly, and to prepare the documents for payment of the proceeds to your bank account. In addition to being our processor, NFCtron Inc. may be an independent controller of your personal data. This is particularly the case if you have registered with NFCtron a.s. prior to entering into the Agreement, or you do so at a later date and are likely to disclose more data. If NFCtron a.s. processes your data for its own purposes based on the titles it has established, we have no influence on such data processing. For more information on such processing, please visit: https://www.nfctron.com/cs/podminky

ii. To the providers and operators of the website

**ARCHA, spol. s.r.o.,** ID No.: 25053744, is our processor, whom we entrust with the creation of the website and the technical administration of the website on which you provide us with data about yourself, in some cases, especially when dealing with website repairs, etc., IT will have access to some of your data

# iii. Marketing service providers

**ECOMAIL.cz, s.r.o.,** ID No.: 02762943, is our processor to whom we are gradually transferring the agenda of our newsletter, in order to send notifications about events you can attend, including basic conditions, to our contacts in the database so that we know, that the newsletter has always been delivered reliably, on time and in the form in which we sent it, for this reason this processor works with some of your data such as email, type of products or services and also possibly your name when we want the newsletter to be personalised with your address, or to respond to your holiday, etc.

iv. Accountants, tax advisors, auditors and providers of accounting and corporate programs and systems

accountants or IT may see some of your data in some of their activities, especially those that appear on the tax documents they work with, it is important to note that as any modern company we use various technical tools for accounting and business, such as the program Pohoda or Microsoft Dynamics 365 (Navisions), for this reason the companies that run these programs may be recipients of some of your data, namely:

**STORMWARE s.r.o.,** ID: 25313142 (accounting program Pohoda)

Microsoft Corporation, UBI: 600413485 (Microsoft Dynamics 365)

# v. Public authorities

we transfer data in cases where this is provided for by law, in particular to tax authorities, courts, insolvency administrators, the police of the Czech Republic and others.

# vi. Other entities

we will transfer, in particular, where you directly instruct us to do so or where we are required by law to do so

2. We process data in the EU. However, some of our international processors are based and/or process outside the EU, e.g. Microsoft Corporation is based in the USA and carries out some operations outside the EU. However, this does not change for you, because even in countries with a lower level of protection, we as data controllers are obliged to ensure the same data protection. For these purposes, standardised contractual arrangements are used on our part in such cases.

# **COOKIES AND SIMILAR TECHNOLOGIES**

- 1. The website, like other websites, uses cookies small text files.
- 2. The website does not use functional, tracking, marketing, analytical or statistical cookies. The Website only uses so-called session cookies, which are not stored on your computer or other device and which are necessary for the operation of the Website, in particular. This is because it is necessary for the website to remember when you submit your registration, etc. The processing of data obtained from these cookies only takes place for the time you are on the website.

## **SAVE TIME**

- Basic, legal and payment data are processed for the minimum duration of the Contract, for, when the rights of defective performance can be exercised. After this period, only the basic and some legal data are processed until the seller notifies the seller that he no longer wishes to be listed in the seller database and/or to receive the newsletter, etc.
- 2. The maximum length of processing is determined by tax and accounting legislation, which requires you to keep 10 years of tax documents that contain some of your basic, statutory and payment data.
- 3. Data obtained from cookies and similar technologies are processed during your presence on the website.

## DATA SUBJECTS' RIGHTS AND THEIR EXERCISE

- 1. In accordance with the GDPR, the seller is the data subject (in the case of companies: executive, employee, other representative, etc.) whose personal data we process and who has the rights listed below in relation to us as the controller:
  - i. access to personal data
    - you have the right to be informed whether and how your personal data are processed, you also have the right to request copies of your personal data, as well as the right to access information
    - about your rights as a data subject
  - ii. correction of personal data
    - you have the right to correct or complete your personal data that is inaccurate or incomplete, we are obliged to update your data
  - iii. objection to processing
    - you have the right to object to the processing of personal data carried out on the basis of a legitimate interest if you consider that our legitimate interest is not justified; we will then assess whether your interest in protecting your privacy outweighs our interest in processing your personal data; if your interest is outweighed, the processing of personal data under this title will be terminated
  - iv. processing restrictions
    - you have the right to restriction of the processing of your personal data, i.e., that the personal data will only be stored and distinguished from other personal data processed, whereby restriction may occur in the following cases:
    - personal data is inaccurate

- the processing is unlawful but you have no interest in the irreversible erasure of the personal data
- you need the personal data to establish, exercise or defend your legal claims in a situation where we no longer need to process them
- an assessment of our interest in the processing of your personal data is being carried out, objection to processing by you

# v. deletion of personal data

You have the right to be "forgotten" or to have all your personal data erased. Erasure may occur in the following cases where your personal data:

- they are no longer necessary for the purposes for which they were processed and there
  is no legal basis for further processing
- they were processed on the basis of consent that has been withdrawn and there is no other legal basis for the processing
- were processed unlawfully
- they were processed on the basis of our legitimate interest, which in the assessment did not outweigh your interest in terminating the processing
- or a legal regulation imposes an obligation to delete

Requests for erasure are processed within a standard timeframe in order to comply with your request. However, in some cases, erasure will not be possible even if you request it. If there are grounds for further processing necessary for the establishment, exercise or defence of our legal claims, the fulfilment of obligations imposed by law or the exercise of the right to freedom of expression and information, as well as for scientific and/or historical research or statistical purposes, or archiving in the public interest, the processing may continue.

## vi. portability

you have the right to transfer the data processed by automated means on the basis of consent or contract to a new data controller. The data is made available in a structured, commonly used and machine-readable format. The success of the transfer depends on the capabilities of the new controller of your personal data, which must be able to process the data provided.

## vii. withdrawal of consent

you have the right to withdraw your consent to the processing of personal data that is processed on the basis of a legal title: consent at any time and free of charge (withdrawal of consent is irrelevant if the processing is carried out on the basis of the performance of legal obligations, performance of a contract, etc.).

# viii. lodging a complaint with the supervisory authority

You have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of employment or place of the alleged infringement, if you consider that the processing of your personal data is unlawful. In the Czech Republic, the supervisory authority is the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz.

- 2. Please direct questions, comments, suggestions for improvement and requests to:
  - by e-mail to stanky@metronome.cz

the fastest way to get your request processed is to send it from the email address you provided when you registered or placed your order

- by phone at **+420 737 917 108**
- by writing to Evil Team s.r.o., U Šalamounky 769/41, 158 00 Praha 5 complete the writing with a certified signature
- 3. Upon receipt of an enquiry or request, your identity is verified to prevent the possible disclosure of personal data to unauthorised persons. A secure method is to have your written

communication certified by an official verification of your signature or by a qualified electronic signature in the case of electronic communication. However, it is always advisable to write from the e-mail address that we have on record for you, e.g. the one you used to register on the website.

- 4. The aim is only to prevent possible leakage or misuse of your personal data, not to prevent you from exercising your rights.
- 5. All requests and suggestions will be dealt with. All recommendations and solutions to discrepancies are welcome.

# THE POSSIBLE CONSEQUENCES OF SUCCESSFULLY EXERCISING THE RIGHTS OF DATA SUBJECTS

- 1. For the most part, personal data is processed on the basis of the provisions of the legislation that so provides. A significant basis for processing is the Contract. The provision of personal data is always at your discretion. However, if you do not provide it for processing on the basis of these titles, it will not be possible to provide the benefits to which you are entitled by law or the Contract.
- 2. Failure to provide your personal data or a request for its deletion may result in the impossibility of ordering our services or identifying you and the related impossibility of exercising rights under liability for defects, etc.
- 3. Even in cases where the erasure of personal data is incompatible with the continued provision of services or products, it is possible to contact the controller and request other appropriate measures.

## **FINAL PROVISIONS**

- The Policy does not apply to any third parties, so it is recommended that you familiarize yourself with the privacy policies of these third parties. We always hold events within the property of third parties, who issue their own visitor policies and privacy policies. Please therefore pay attention to these documents. It may be that these third parties will process additional personal data about you. Type. This will be video and audio recordings of your person from the cameras of these other persons, for security reasons or to protect the health, lives and property of the third party.
- 2. The data subject is obliged to provide up-to-date, accurate and complete information about his or her person. In the case of, this obligation is not fulfilled, the data controller shall not be held liable.
- 3. If you believe that the Policy is not up-to-date, or is incomplete, or if you have further suggestions, please contact the data controller at the email address above.